

Young People's Foundations



**Cross-sector collaboration
to build better futures**



JOHN LYON'S CHARITY

What is a Young People's Foundation?

A Young People's Foundation (YPF) is a member-led charity comprised of organisations that work with children and young people in a local area including the public, private and voluntary sectors.

Each YPF adapts to meet the needs of the Children & Young People (CYP) sector in their local area, however they all share the same common values.



YPF values

COLLABORATION

YPFs are non-competitive and encourage collaboration between members

CROSS-SECTOR

YPFs bring the voluntary, public and private sectors together to address the needs of children and young people

GRASSROOTS

YPFs work for, and with, small local organisations and maintain a local focus

NON-DELIVERY

YPFs do not directly deliver services, but contract services via their membership

LONG-TERM

YPFs are designed for the long term; they are a constant.

What does a YPF do?

1 Funding

YPFs make the local CYP voluntary sector a more viable prospect for external stakeholders to support:

- ★ **Facilitate** consortiums that fundraise collectively to:
 - Attract funding from **new** sources into the local area
 - Secure new contracts and grants from local/ central government
- ★ **Attract** corporate and individual funding opportunities
- ★ **Raise** funds from trusts and foundations to benefit their membership
- ★ **Secure** funding that can become a local Small Grants programme.



2 Networks

YPFs build trust and broker relationships between organisations from different sectors to enhance the CYP provision in their local area:

- ★ **Organise** sector (and location) specific capacity building, including training events, advice sessions and forums for organisations to share ideas, challenges and best practice
- ★ **Coordinate** CYP sector specific networking opportunities and support services
- ★ **Work** with statutory partners to develop initiatives that can be supported by the voluntary sector.



3 Space

YPFs maximise spaces available for local groups to use for activities for children and young people:

- ★ **Share** venue and delivery spaces within their network
- ★ **Maintain** the YPF Venue Bank of affordable and available spaces for member organisations
- ★ **Quality** check available venues and the organisations seeking to hire spaces.



4 Access

YPFs compile information about services in their local area and communicate it to relevant stakeholders:

- ★ **Provide** a single point of access for local young people and parents to understand what is available locally
- ★ **Give** their members access to a range of tailored support services including training, systems support and strengthening communications opportunities
- ★ **Create** access for external stakeholders such as funders, corporate organisations and MPs to information about local CYP organisations, services, structures and networks.

What is the YPF Trust?

The YPF Trust is a national body that coordinates the work of the individual YPFs and maintains the integrity of the YPF model. The core function of the Trust will be to advocate, support and promote the network of YPFs.

★ Quality Assurance

To work with new and existing YPFs to ensure each Foundation has a consistent approach and maintain the high standards of the network. The YPF Trust will also be key in helping to establish new YPFs.

★ Support

To support the network of YPFs to achieve shared objectives and develop efficient models of working which can be replicated across the membership. The Trust manages projects that benefit the whole network, such as the Venue Bank.

★ Advocate

To be the central point of communication for the YPF network and demonstrate the impact of the YPFs.

★ Collaborate

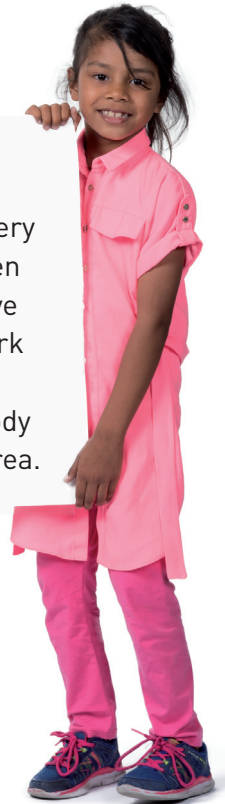
To seek collaboration opportunities at a strategic level across the YPF network and facilitate shared working opportunities. The Trust brings national and regional stakeholders in to working relationships with individual and groups of YPFs to pilot new work and engage member organisations.

★ Generate

To generate a fundraising strategy for its ongoing functions and for investment into its membership.

What makes YPFs different?

YPFs are, by nature, collaborative, non-delivery networks. They build links and trust between organisations of different sectors. YPFs have been established for the long term, they work with every organisation from the smallest grassroots group to the largest corporate body and they are focused entirely on their local area.



Components of a YPF

The core services of a YPF cost between £150k - £200k each year. This typically includes five or six main functions: CEO, Operations, Development, Fundraising, Communications and Membership.

To be recognised as a YPF, the following criteria must be met:

- ★ They must be a newly registered charity
- ★ They must be membership organisations open to any group that works with children and young people in the relevant area
- ★ They must have a Trustee board and wider steering group that includes representation from relevant organisations in each local area with key experiences and skills to deliver and govern a high quality charity
- ★ They must not be, or have any plans to be, a youth delivery service.

John Lyon's Charity is the leading independent funder for children and young people in North and West London.

The Charity awards more than £12 million a year to organisations that seek to promote the life chances of children and young people through education.

The boroughs which make up its Beneficial Area are: Barnet, Brent, Camden, Ealing, Hammersmith & Fulham, Harrow, Kensington & Chelsea and the Cities of London and Westminster. To date, it has granted more than £130 million to diverse projects, including youth clubs, supplementary schools, emotional wellbeing initiatives, sports schemes, arts programmes and academic bursaries.



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